Tools to Help Manage Your Twitter Account

1. SocialOomph:

Social Oomph allows you to automatically follow those who follow you, send direct messages automatically to new followers. Though this is essentially a Twitter tool, the professional edition handles Facebook as well.

2. Mentionmap:

This visual tool maps out your Twitter network so you can see who you interact with most and what they're saying. It's a cool tool to find relevant people to follow.

3. Qwerly:

Deemed "People Search for the Social Web", Qwerly lets you search for people in order to help you get a feel of their social presence. They also have a cool feature that allows you to add in the contact details of everyone you are following.

4. Salesforce for Twitter :

This web-based CRM tool is now allowing existing customers to pull tweets from their Twitter account into the tool, making it possible to assign leads and monitor activity as you would with other contacts in the database.

5. Twaitter:

This tool lets you schedule tweets, set recurring tweets, create and manage your "tweet calendar" and even translate tweets—all from its web interface.

6. TLists:

The main function of this site is to search public Twitter Lists, but the stats that accompany the lists are great and allow you to see how often the list pushes tweets and what they're talking about.

7. BrandChirp:

This service makes it easy to find the people you should be following. You can search for new followers by location, who they are following and keywords that they have recently tweeted about with other Twitter applications like Tweet Deck.