

DRAFT – Meeting Minutes
NOTO 98th Annual General Meeting
Thursday, December 4th, 2025
HELD VIRTUALLY

Regular Members in Attendance:

Buck Lake Lodges & Outposts	Brace Lake Outfitters	Canoe Canada Outfitters	Crane's Lochaven Wilderness Lodge
Errington's Wilderness Island Resort	Garson's Fly-in Outposts	Good Time Outfitters	Hawk Air
Hawk Lake Lodge	Lac Seul Floating Lodges	Manotak Lodge	Totem Resorts
Pine Cliff Lodge			

Corporate & Community Champions in Attendance:

Algoma Country	BrokerLink Insurance	Destination Northern Ontario	Mercury Marine
Sunset Country	Yamaha Motor Canada		

Agenda Item	Comments	Action
1	Call to Order	The meeting was called to order at 10:04am (EST).
2	Review of Agenda	MOTION moved by Jeff McGirr, seconded by Al Errington "That the agenda be approved as circulated to the membership." CARRIED
3	Approval of Minutes from the 97th Annual General Meeting	MOTION moved by Al Errington, seconded by Sue Crane "To dispense with the reading of the minutes from the 97th annual general meeting on November 19, 2024, and that the minutes be approved as circulated." CARRIED
4	President's Report All NOTO members received a digital copy of the President's Report prior to the AGM. Members can also view the report by logging into their membership profile on NOTO's website. No discussions were brought forward by membership.	MOTION moved by Jeff McGirr, seconded by Al Errington "That the President's Report be approved as circulated." CARRIED <ul style="list-style-type: none"> Note: 1 abstain.
5	Executive Director's Report All NOTO members received a digital copy of the Executive Director's Report prior to the AGM. Members can also view the report by logging into their membership profile on NOTO's website. No discussions were brought forward by the membership.	MOTION moved by Ted Putnam, seconded by Al Errington "That the Executive Director's Report be approved as circulated." CARRIED

6	Approval of 2024-2025 Financial Statements All NOTO members received a digital copy of the Financial Statements prior to the AGM. Members can also view the report by logging into their membership profile on NOTO's website. No discussions were brought forward by the membership.	MOTION moved by Jean-Luc Brousseau, seconded by John Moffat "That the 2024-2025 Financial Statements be approved as circulated." CARRIED
7	Approval of Membership Fees for 2025 NOTO Membership fees to remain the same for 2026. To clarify, Entry Level memberships do not have an early bird rate. Only Bronze and Silver levels receive \$25.00 off until March 31 st .	MOTION moved by Ted Putnam, seconded by Kara Zimmerman "That the 2026 membership fees, including early bird rates, remain the same as 2025." CARRIED
8	Approval of Corporate & Community Champions Fees NOTO membership fees to remain the same for 2026. To clarify, Entry Level memberships do not have an early bird rate.	MOTION moved by Jeff McGirr, seconded by Al Errington "That the 2026 Corporate & Community Champions membership fees, including early bird rates remain the same as 2025." CARRIED
9	Appointments of Accountants for the Association	MOTION moved by Al Errington, seconded by Christine Swafford "That the firm Joe Ruscio Professional Corporation of Sault Ste. Marie be appointed as accountants of the Association until the next AGM, or until their successors are appointed." CARRIED
10	Approval of Actions of Directors, Officers, and Executive Director	MOTION moved by Al Errington, seconded by Sue Crane "That all acts, contracts, by-laws, proceedings, elections, and payments, done, taken, adopted, executed or made by the Directors, Officers, and Executive Director of the Association be, and the same are hereby approved, ratified and confirmed." CARRIED
11	Proposed Amendments to the Constitution NOTO members were presented with the proposed amendments to the constitution to bring NOTO into compliance with the most recent changes to the Not-For-Profit Corporations Act. A summary of the proposed changes, as well as the drafted amended Constitution was shared with all members prior to the meeting. Members can also access the document by logging into their membership profile.	MOTION moved by Al Errington, seconded by Jeremy Dickson "That the proposed amendments to the Bylaws be accepted as presented." CARRIED

12	<p>Election for Vacant Seats on the NOTO Board of Directors</p> <p>Executive Director, Laurie Marcil ran the election in the absence of the Past President. For each region except the Northeast and South regions (see notes below), the call for nominations from the floor was announced three times before closing the election for that region.</p> <p>Northwest Region (1 Vacancy): Two candidates put their name forward prior to the AGM (Kara Zimmerman – Pine Cliff Lodge, Christine Swafford – Manotak Lodge). Invited nominations from the floor. No NOTO members ran from the floor. Kara won the election and was presented to attendees as a Director for a 3-year term.</p> <p>North Central Region (1 Vacancy) One candidate put their name forward prior to the AGM (Kelly Culhane – Hawk Air). Invited nominations from the floor. No NOTO members ran from the floor. Kelly was acclaimed as a Director for a 3-year term.</p> <p>Northeast Region (2 Vacancies): One candidate put their name forward prior to the election (Joel Theriault – Air Ivanhoe). There were less than 3 members from this region in attendance therefore we did not have the ability to call for nominations from the floor. Joel has been successfully acclaimed for his second 3-year term. The Board may appoint a member to fill the remaining vacancy after the AGM.</p> <p>South Region (2 Vacancies): No candidates put their name forward prior to the AGM. There were less than 3 members from this region in attendance therefore we did not have the ability to call for nominations from the floor. The Board may appoint members to fill the remaining vacancies after the AGM.</p>	<p>MOTION moved by Ted Putnam, seconded by Jean-Luc Brousseau “To open the 2025 NOTO Board of Directors election.” CARRIED</p> <p><u>Northwest Election:</u></p> <p>MOTION moved by Ted Putnam, seconded by Jeremy Dickson “To open the elections for the Northwest region.” CARRIED</p> <p>MOTION moved by Jeremy Dickson, seconded by Ted Putnam “To close the nominations for the Northwest region.” CARRIED</p> <p>MOTION moved by Jeremy Dickson, seconded by Jean-Luc Brousseau “To close the elections for the Northwest region.” CARRIED</p> <p><u>North Central Election:</u></p> <p>MOTION moved by Al Errington, seconded by John Moffat “to open the elections for the North Central region.” CARRIED</p> <p>MOTION moved by Jean-Luc Brousseau, seconded by Al Errington “To close nominations from the floor for the North Central region.” CARRIED</p> <p>MOTION moved by Ted Putnam, seconded by John Moffat “To close the elections for the North Central region.” CARRIED</p> <p><u>Northeast Election:</u></p> <p>MOTION moved by Al Errington, seconded by Kara Zimmerman “To open the elections for the Northeast region.” CARRIED</p> <p>MOTION moved by Jean-Luc Brousseau, seconded by Christine Swafford “To close the elections for the Northeast region.” CARRIED</p> <p><u>South Election:</u></p> <p>There were no motions for this regional election.</p>
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	<p>The 2025-2026 Board will meet to elect the executive in the week following the AGM.</p> <p>Corporate & Community Champions (2 Vacancies): Previously, there were 2 seats on the NOTO Board of Directors for Preferred Suppliers (now Corporate & Community Champions), but these seats did not have any designated terms and no formal election process. This is the first Corporate & Community Champion election to be held since the changes to NOTO's bylaws that were ratified at the 2024 AGM. One elected Corporate & Community Champion will sit for 3 years, and the other for 2 years. This will allow these two seats to be staggered for future elections. Four candidates put their name forward prior to the AGM (Scott McLeod – Yamaha Motor Canada, Margaret Palmer-Jarvi – BrokerLink Insurance, Cameron Racine – Mercury Marine & Gerry Cariou – Ontario's Sunset Country). Invited nominations from the floor. No NOTO members ran from the floor. Gerry and Scott won the elections. These two will decide who will sit for a 3-year term and who will sit for the 2-year term at the first Board meeting following the AGM.</p>	<p><u>Corporate & Community Champion Elections:</u> MOTION moved by Heather Bot, seconded by Jeremy Dickson "To open the election for the two Corporate & Community Champion seats on the NOTO Board." CARRIED</p> <p>MOTION moved by John Moffat, seconded by Kelly Culhane, "To close the nominations for the Corporate & Community Champion seats." CARRIED</p> <p>MOTION moved by Heather Bot, seconded by John Moffat, "To close the election for the Corporate & Community Champion seats on the Board." CARRIED</p> <p><u>Closing the Elections:</u> MOTION moved by Al Errington, seconded by Jean-Luc Brousseau "To close the 2025 election for the Board of Directors." CARRIED</p> <p>MOTION moved by Jeremy Dickson, seconded by Heather Bot "To destroy all the ballots of the 2025 election for the NOTO Board of Directors." CARRIED</p>
13	<p>New Business:</p> <ul style="list-style-type: none"> No business was brought forward by the membership. <p>The NOTO Staff and out-going president Bob Garson thanked everyone for attending the NOTO AGM. NOTO also extends their sincere thanks to our small but mighty membership base who continue to renew year after year. Your ongoing commitment is the foundation of our strength and success. We STRONGLY encourage everyone to talk to their fellow operators about the importance of membership in NOTO and the other sector organizations like the regional Destination Marketing Organizations. We are stronger together. With a larger membership base, sector organizations can help build</p>	

	<p>capacity and do more for the industry, whether it be advocacy, marketing, training and more.</p> <p>While many non-members benefit from our work, it is the dedication and support of our regular members that make it possible and for that, we are truly grateful – but we also feel that the financial burden should not fall on our regular members alone. It is time for others to step up as well.</p> <p>If you have any ideas on ways that NOTO could increase memberships, whether it be through enhanced services, money-saving benefits, communications, etc. please let us know.</p>	
14	<p>Adjournment</p> <p>The meeting was adjourned at 11:04am EST.</p>	<p>MOTION moved by Jean-Luc Brousseau, seconded by Christine Swafford “That the 98th Annual General Meeting of NOTO be adjourned.” CARRIED</p>