



2024 PREFERRED SUPPLIER MEMBERSHIP FORM

- Basic Membership:** EARLY BIRD – \$621.50 (\$550 + tax) -- AFTER MARCH 31ST - \$649.75 (\$575 + tax)
- Bronze Membership:** EARLY BIRD – \$762.75 (\$675 + tax) -- AFTER MARCH 31ST - \$807.95 (\$715 + tax)
- Silver Membership:** EARLY BIRD – \$1,327.75 (\$1,175 + tax) -- AFTER MARCH 31ST - \$1,395.55 (\$1,235 + tax)

Early Bird Pricing available January 1st, 2024 to March 31st, 2024. View membership details on [our website](#).

BUSINESS NAME: _____

CONTACT NAME: _____

SUMMER CONTACT INFO:

Address: _____
 Mailing Address: _____
 City/Town: _____
 Province: _____
 Postal Code: _____
 Telephone: _____
 Fax: _____
 Toll Free: _____
 E-mail: _____
 Website: _____

WINTER CONTACT INFO:

Address: _____
 Mailing Address: _____
 City/Town: _____
 Province: _____
 Postal Code: _____
 Telephone: _____
 Fax: _____
 Toll Free: _____
 E-mail: _____

MEMBERSHIP SERVICES & BENEFITS: Check the services for which you would like to receive information

- | | |
|--|---|
| <input type="checkbox"/> Merchant Credit Card Program | <input type="checkbox"/> Esso Program |
| <input type="checkbox"/> National/Enterprise Car Rental Program | <input type="checkbox"/> Choice Hotels Discounts |
| <input type="checkbox"/> Life, Health & Dental Insurance Program | <input type="checkbox"/> Automated External Defibrillators (AED) |
| <input type="checkbox"/> Design, Print & Web Services Discounts | <input type="checkbox"/> Work Wear & Safety Gear Discounts |
| <input type="checkbox"/> Ceridian Payroll Services | <input type="checkbox"/> NOTO Newsletter & Website Ad Opportunities |

All members of NOTO also automatically become members of the Canadian Federation of Independent Business (CFIB) and gain access to all of their member benefits as well! [Learn more here](#).

PAYMENT:

- Visa Mastercard Amexpress Cheque

Credit Card Number: _____	Expiry Date: _____
Name of Cardholder: _____	Security # (CVV): _____
Date to be Processed: _____	Amount: _____

If you require an invoice in order to issue payment, please email kate@noto.net or laurie@noto.net.

THANK YOU FOR YOUR SUPPORT!

WEBSITE LISTING INFORMATION

All NOTO Preferred Supplier members receive a standard listing on our online [Preferred Supplier Directory](#) which includes contact information, link to website & indexes. Preferred Suppliers are able to edit their listing by [login](#) into their membership profile on our website, or by contacting NOTO staff.

Please select the category(ies) that you would like your business listed under on NOTO's website:

- Airlines
- All-Terrain Vehicles (Amphibious off-road vehicles)
- Appraisals
- Bedding & Towels
- Boats, Motors, Canoes, Kayaks & Marine Equipment
- Brochures, Printing, Post Cards, Maps, Advertising and Design
- Business Development
- Camping Supplies & Sporting Goods
- Chainsaws & Outdoor Maintenance Power Equipment
- Commercial Laundry Services
- Composting Toilets
- Computer Services & Software
- Credit Card Processed
- Diesel Generator Sales, Servicing & Inverter Systems
- Dock Builders
- Duty Free
- Financial Services, Life, Health, Dental, Disability, GIC & RRSPs
- Fire Protection
- Fishing Tackle & Sporting Goods
- Furniture
- Green Products & Solutions
- Hotel & Conference Facilities
- Insurance & Adjusters
- Internet Marketing
- Log Builders
- Magazines
- Maintenance & Building Supplies
- Marketing
- Mattresses & Box Springs
- Product Development Support
- Promotional Products & Souvenirs
- Real Estate
- Renewable Wind Energy
- Restaurant Equipment & Supplies
- Satellite Telecommunications
- Solar Equipment
- Sport Shows
- Sportshow Displays
- Taxidermists
- Television/Commercial Production
- Tourism Support Organizations
- Travel Associations
- Uniforms
- Wastewater Solutions
- Water Filtration & Purification
- Website Development
- Workforce Training & Development
- Other _____

NOTE: The NOTO office is not responsible for contacting members when no information is provided for their listings. If no current information is provided with this form, the information we have on file will stand.

NEW IN 2024 – PREFERRED SUPPLIER BENEFITS



REMINDER: All Preferred Suppliers receive a Preferred Supplier Spotlight Newsletter sent to NOTO's entire database on contacts (~1300 contacts). Showcase your product, services, or simply share a message with the tourism industry! Spotlights include your contact information, logo, link to your website, pictures, and can include links to any relevant article or flyer you may want to add. Preferred Suppliers have the opportunity to review the spotlight before it is sent.

NEW: In addition to all the money-saving benefits listed in the membership form, all preferred suppliers automatically become members of CFIB and gain access to all of their benefits as well!

NEW: Advertising Opportunities! With the launch of our new website and with newsletters going out bi-weekly, there are a lot of new opportunities to showcase your business. The number of free advertising opportunities available will vary based on membership level. NOTO also has social media pages where we can do spotlight posts.

BASE MEMBERSHIP:

- One Preferred Supplier Spotlight Newsletter
- Four Social Media Spotlight Posts – *one post quarterly* (Facebook & Instagram)
- One free ad in one of our bi-weekly newsletters
- Two weeks of free advertising on NOTO's website – *can be staggered*

BRONZE MEMBERSHIP:

- Two Preferred Supplier Spotlight Newsletters
- Six Social Media Spotlight Posts – *one post every 2 months* (Facebook & Instagram)
- Four free ads in four of our bi-weekly newsletters – *can be staggered*
- Four weeks of free advertising on NOTO's website – *can be staggered*

SILVER MEMBERSHIP:

- Three Preferred Supplier Spotlight Newsletters
- Twelve Social Media Spotlight Posts – *one post per month* (Facebook & Instagram)
- Six free ads in six of our bi-weekly newsletters – *can be staggered*
- Twelve weeks of free advertising on NOTO's website – *can be staggered*

IMPORTANT NOTE: Silver members will have priority on selecting dates/times for Preferred Supplier Spotlight Newsletters, social media spotlights, newsletter ad spaces, and website ad opportunities. The remainder will be processed on a first-come, first-served basis where they will be listed in the order in which they are received. Contact Kate Boissonneault (Research & Stakeholder Relations - kate@noto.net) early to lock in your ideal advertising times!