

# THE GREAT ONTARIO *get-away give-away*

## RULES AND REGS

- The GOGG consists of two separate segments: monthly contest (earned) and a Grand finale (random draw) .
- Event to run for 5 months from April 2021 to Aug 2021.
- NO PURCHASE NECESSARY. Open to all legal residents of Canada. Must be age of majority in your province to enter. Void where prohibited
- Contestants enter to win an all-expense paid trip for two to a randomly selected Ontario lodge.
- Free all-expense paid trips **do not** include cost of travel from the winners starting point to the designated Northern Ontario hub.
- Free all-expense paid trips **do not** include alcoholic beverages and gratuities.
- Trips are none transferable and have no cash value.
- To enter, contestants must post a fishing, camping or other outdoors related activity photo/video of themselves and share with us their story of how they've been connecting with the outdoors during the pandemic and what winning this trip would mean to them.

- People will then be encouraged to vote for their favorite contestant in order to help them accumulate votes.
- Contestants will be encouraged to solicit votes from their circle of influence including but not limited to family, friends, and acquaintances.
- New votes may be cast every 24 hours to increase chances to win.
- Contestants will also be given opportunities to collect bonus votes by performing certain tasks such as “liking Facebook pages” or “subscribing” to related digital properties connected to the Great Ontario Giveaway Getaway partners and participating sponsors.
- Each month top 5 contestants, based on total vote counts, will be awarded a free trip to be used in 2021 or 2022.
- Contestants can only win once during this event.
- Each month a special random virtual draw will be made from a pool of qualifying lodges and operators and matched with each of the 5 monthly winners to determine their Northern Ontario destination.
- Lodges can only be selected one time during the contest and will then be removed from the virtual drum.
- Votes will not accumulate each month for the monthly draws. Each month contestants must re-enter and start with zero votes; however monthly votes will accumulate for the grand finale draw.
- At the end of the monthly contests a Grand Finale random live draw will be made from all of the non-winning contestants and all of the participating voters. For this portion of the Great Ontario Getaway Giveaway, every vote that has been cast over the 5-month period will count as an individual ballot in the virtual drum and 5 to 15 lucky randomly selected participants will win an all-expense paid trip for 2 to a Northern Ontario Lodge.
- This pool will contain all ballots that have been accumulating from each monthly draw and will count for both the voter and contestant.